

## Program Committee Strategic Plan

Goal: Ensure that appropriate speakers are available at each business meeting and provide an opportunity for members to network at a social event.

### Strategies:

- Develop and implement an annual social event.
- Develop a plan and schedule of potential speakers for business meetings.
- Confirm speakers for eight business-meeting dates.
- In conjunction with the meetings and attendance committee, identify and coordinate one joint meeting with another professional organization.

### Indicators:

- Develop a plan of potential speakers by September 1.
- Confirm speaker, provide biography and photograph for the subsequent month's speaker before the newsletter editor's monthly deadline.
- Implement an annual social event.