

EARLY CAREERS COMMITTEE STRATEGIC PLAN

Goal: Promote early career and student membership, active participation in Chapter activities, government employment and aid in the development of the management skills of tomorrow's leaders.

Strategies:

- Prepare and implement an annual plan for early career and student membership development.
- Promote education activities targeted toward early career members and student members.
- Encourage supervisors and co-workers to personally engage early career and potential early career members to participate in Chapter activities.
- Provide mentoring and networking opportunities to involve and develop early career members.
- Provide outreach opportunities to college campuses to raise awareness of and encourage participation in AGA chapter.
- Promote careers in government to students.

Indicators:

- Submit annual plan by August 30.
- Publicize education activities in the newsletter and early careers section of the website.
- Publish and post newsletter article(s) featuring specific ideas for use by supervisors and co-workers.
- Send out periodic correspondence featuring specific ideas for those working with students and publicize availability of information on the website.
- Increase early career member attendance at luncheon meetings and sponsored social event(s).
- Host a student careers in government day attended by students from at least five campuses.

Early Career Annual Plan Summary for the 2007-08 AGA Year

The 2007-08 early career committee will seek to build upon the successes of prior years while expanding our vision to better meet the needs of potential and prior early career and student members. This includes exposing early career and student members to opportunities so that they become active in chapter activities and events. It is the intent of the committee to develop and initiate guidance for these future leaders of the association and government.

The committee anticipates increasing early career memberships by providing benefits and advantages to existing early career members to give them tools and incentives to recruit members in their demographical arena. The committee also has plans to adopt new methods for student membership recruitment.

The committee plans to explore new initiatives that will provide more networking opportunities for early career members. Other new initiatives being explored by the committee will also include events that will give the committee an opportunity to correspond and work more closely with early career members.

The committee plans to continue the events and activities that were in place in the previous year.

Promote Early Career (EC) and Student Membership and Renewals

- Chapter will pay for an EC or Student Membership via a drawing for two student memberships at the career fair as well as two early career memberships which have been included in the budget. The EC memberships will be reimbursed to two winners of a drawing of all new members who are enrolled as of July 1, 2007 or later.
- The committee has budgeted for 10 free monthly luncheons for potential student and EC members.
- Provide EC members with membership incentives such as educational opportunities. The committee will propose to the Education committee an option to offer an exclusive EC training session.

Promote AGA and Career in Government

- Committee will host third annual Government Career Fair and invite one of the CGFM committee co-chairs and Chapter president to give a presentation and/or speech.
- Committee will correspond with college and university contacts to encourage participation in the upcoming Government Financial Management Case Challenge sponsored by National.

- The committee has budgeted to pay for the CGFM application fee via a drawing for one EC member.
- The committee will encourage leaders and managers via newsletter and other contacts, to nominate an EC member for the “Emerging Leader in Government Excellence Award”.
- The committee will work with the awards committee to compile a complete listing of college/university contact listing for scholarships.
- The committee will design an early career website.

Provide Networking Opportunities for Early Career Members

- Committee will host monthly socials for early career members.
- The committee will propose to the CEC a program to invite an early career member to the CEC meetings each month via a random drawing.

Encourage Early Career Members to Become Involved in Chapter Activities

- The committee will sponsor a “MVP” program for the early career member that obtains the most points by the end of the program year. The budget includes one prize of \$100.00 for the most active EC member.
- Newsletter articles submitted by an early career member or student member will be judged for two prizes of \$25.00.
- A welcome letter will be sent to all new EC and student members to promote chapter activities and to inform them of upcoming events and award opportunities.