

## Curriculum Vitae

### **RODNEY E. STANLEY, Ph.D.**

Associate Professor & Chair, Department of Public Administration

Tennessee State University  
College of Public Service & Urban Affairs  
330 10<sup>th</sup> Avenue North  
Nashville, TN 37203  
Avon Williams Campus: Suite F – 13  
(615) 963 – 7249 (Office)  
(615) 963 – 7245 (Fax)  
Email: Rstanley1@tnstate.edu

### **EDUCATION**

- Ph.D. Mississippi State University, 2001  
Public Policy and Administration  
Dissertation: “The Effect of Casino Gaming On Financing  
Education In Mississippi: An Impact Assessment”
- M.P.A. University of Tennessee at Chattanooga, 1997  
Public Policy/State Government  
M.P.A. Capstone Paper: “Leadership in Public  
Organizations: Determining Differences between  
Leadership Style and Behavior”
- B.S. Tennessee Temple University, 1995  
History/Political Science, *Cum Laude*  
Internship: Kentucky Legislative Research Commission

### **PROFESSIONAL EMPLOYMENT**

- Present - 2009 Associate Professor (w/Tenure) & Chair, Department of Public  
Administration, College of Public Service & Urban Affairs
- 2009 - 2006 Associate Professor (w/Tenure) & Coordinator of Graduate  
Programs, Institute of Government, Tennessee State University
- 2006 - 2005 Assistant Professor & Coordinator of Graduate Programs, Institute  
of Government, Tennessee State University
- 2005 - 2001 Assistant Professor, Institute of Government, Tennessee State  
University
- 2001 - 1999 Graduate Teaching Assistant, Mississippi State University
- 2001 - 1997 Research Assistant, Mississippi State University, Stennis Institute  
of Government

1999 - 1997 Graduate Research Assistant, Mississippi State University,  
Department of political science  
1997 - 1995 Teaching and Research Assistant, Tennessee Temple University  
1994 Research Assistant, Kentucky Legislative Research Commission

## **INSTRUCTION EXPERIENCE**

### **Undergraduate**

Introduction to American Government

### **Masters Level**

Seminar in Public Administration  
Seminar in Organizational Theory  
Seminar in Urban Administration  
Seminar in Fiscal Management: Public Budgeting I  
Seminar in Public Policy Analysis  
Seminar in Public Administration Ethics  
Seminar in Tennessee State Government  
Seminar in Public Organizational Leadership  
Seminar in Public Administration Statistics

### *On-line Course Development & Instruction for MPA & MPS Degrees*

PADM 6110 Statistics for Public Administrators  
PADM 6130 Research Methods for Public Administrators  
PADM 6240 Seminar in Staff Functions: Personnel  
PADM 6310 Seminar in Organizational Theory  
PRST 5100 Issues & Ethics  
PRST 5310 Leadership in Organizations

### **Ph.D. Level**

PADM 7310 Seminar in Public Organization Theory  
PADM 7140 Seminar in Applied Statistical Analysis  
PADM 7130 Seminar in Research Methods  
PADM 7140 Seminar in Public Policy Implementation

## **AREAS OF SPECIALIZATION**

Research Methods & Quantitative Techniques  
Public Policy  
Organizational Theory & Behavior

## **REFEREED JOURNAL PUBLICATIONS**

“Two Years Later: Hurricane Katrina Still Poses Significant Human Resource Problems for Local Governments,” *Public Personnel Management*, Vol. 37, No. 1, Spring 2008, w/French & Goodman.

“Evaluating Increased Enrollment Levels In Institutions of Higher Education: A Look at Merit-based scholarship Programs,” forthcoming in *Public Administration Quarterly*. w/French, Winter 2009, Vol. 32, Issue 4.

“Rural Education Finance and Achievement among Southern Black Belt School Districts,” *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 1, No. 1, 2009.

“Introduction: Funding and Achievement Issues in Education Finance,” *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 4, No. 4, 2008.

“Two Years Later: Hurricane Katrina Still Poses Significant Human Resource Problems for Local Governments,” *Public Personnel Management*, Vol. 37, No. 1, Spring 2008, w/French & Goodman.

“Measuring Perceived School Board Effectiveness in Tennessee: The Latest Survey Results,” *International Journal of Public Administration*, Vol. 31, Issue 2, pgs. 211-243. w/French & Peevely, 2008.

“Enrollment Levels In Institutions of Higher Education: Are State Lotteries Making A Difference In The American States.” w/ Eddie French. *Chicago Policy Review*, Vol. 10, No.1, Summer 2006.

“Measuring the Outcome Discrepancies of Black Belt School Districts In Tennessee.” *Electronic Journal of Sociology*, Vol.7, No. 3, 2005, w/Eddie French, Gary Peevely & Mike Montgomery.

“Measuring the Impact of Lotteries on State Per Pupil Expenditures for Education: Assessing the National Evidence.” *Review of Policy Research*, Vol. 22, Number 2, 2005, with Sangho Moon and Jaeun Shin.

“Enrollment Levels In Institutions of Higher Education: Are State Lotteries Making A Difference In Dixie.” w/ Eddie French. *Journal of College Admission*, #188, Summer, 2005, pgs. 21 – 27.

“The Lottery, Southern States, and the Federal Government: A Formula For Perpetual Success Or Inevitable Destruction In Education Policy?” Forthcoming publication in *Public Administration Quarterly*, Spring 2005. With P. Edward French.

“The New Paradigm of Public Administration: An Assessment of Current Research and Its Emerging Suggestion of Public Organizational Theory as a Possible Solution to the Perennial Big Questions of Public Administration.” *International Journal of Organization Theory*, Vol. 8, Issue 2, summer, 2005, with Eddie French and Andy Spears.

“Measuring The Impact Of Casino Proceeds On Total Per Pupil Assessment Values In Mississippi.” *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 16, No. 4, 2004. *With P. Edward French.*

“The Lottery, Education, and The Southern States: A Measure of Utility In Per Pupil Expenditures Among Lottery States In The South.” *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 16, No. 4, 2004. *With P. Edward French.*

“INTRODUCTION: State Supported Gaming In America. *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 16, No. 4, 2004.

“The Recent Adoption of the Voluntary Tax in the Volunteer State. *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 16, No. 4, 2004. *With P. Edward French.*

“Lottery Adoption Among Counties In Tennessee: Findings From A Logistic Regression Model.” *International Journal of Public Administration*, Vol. 27, #5, p. 353-367, 2004. *With P. Edward French & Sangho Moon.*

“Measuring The Impact Of Casino Proceeds On Local Per Pupil Expenditures In Mississippi.” *International Journal of Public Administration*, 2003, Vol. 26 #4, p. 455 – 470.

“An Empirical Assessment Of Lottery Proceeds On Education In The American States.” *Chicago Policy Review*, Vol. 6, No. 1, p. 45-60, Spring 2002. *With P. Edward French.*

“Assessing the Impact of State Lotteries on Education Policy Among the American States.” *Public Budgeting, Accounting, & Financial Management*, 2001, Vol. 14, No. 1, p. 57-69. *With P. Edward French.*

Can Students Truly Benefit From State Lotteries: A Look at Lottery Expenditures Toward Education in the American States *Social Science Journal*, Volume 40, No. 2, Summer 2001.

### **Books & Book Chapters:**

Book: Tennessee’s John S. Wilder: The Longest Serving Tenured State Legislator In Tennessee History. The University Press of America. ISBN: 0-7618-3693-4. \$23.95.

Chapter: Reservation Gaming: A Catalyst for Self-Governance for the Tribes of Arizona, 2010, Published By the University Press of Wyoming.

“The Financial Implications of Casino Gaming on State and Local Education Policy in Mississippi.” In von Hermann’s *Resorting to Casinos: The Mississippi Gambling Industry*, 2006. Mississippi University Press.

**Book Reviews:**

Gadot, Eran V. (2003). *Managing Collaboration in Public Administration: The Promise of Alliance among Governance, Citizens, and Business*. Connecticut: Praeger Publishing. *Public Productivity Management Review*, Fall 2005.

Carnevale, David G. (2003). *Organizational Development In the Public Sector*. Boulder, Colorado: Westview Press. *Public Productivity Management Review*, Fall 2005.

Beach, Lee Roy (1997). *The Psychology of Decision Making: People In Organizations*. *Public Productivity Management Review*, Thousand Oaks, CA: Sage Pub., Fall 2005.

Banovetz, James M (ed). 1996. *Managing Local Government Finance: Case Studies In Decision Making*. Washington, D.C.: ICMA. Pgs. 78. *Public Productivity Management Review*, Summer 2003

Watson, Robert P. 2002. *Public Administration: Cases In Managerial Role Playing*. New York: Longman Press. Pgs. 179. *Public Productivity Management Review*, Summer 2003.

Khan, Aman; Hildreth, Bartley W. (ed). 2003. *Case Studies in Public Budgeting and Financial Management*. Second Edition. New York: Marcel Dekker Publishing. Pgs. 800. *Public Productivity Management Review*, Summer 2003.

Dror, Yehezkel. *The Capacity To Govern: A Report to the Club of Rome*. London: Frank Cass Publishers. 2001. 264 p. *Public Productivity Management Review*, Fall 2002.

O’Brien (ed), *Contesting Global Governance: Multilateral Economic Institutions and Global Social Movements*. Mass.: Cambridge University Press, 2001. *Public Productivity Management Review*, Fall 2002.

Nye, Joseph S., Donahue, John D (ed). *Governance In A Globalizing World*. Washington, D.C.: The Brookings Institute, 2001. *Public Productivity Management Review*, Fall 2002.

**GRANTS**

Proposal for Service Learning Courses in Public Administration and Urban Studies in China, Summer 2009, Received \$30,000 from the TSU Study Abroad Program. This grant proposal also received \$32,000 from Mark Brinkley’s Organization for 6 additional students.

School Board Governance In Tennessee: Assessing State and Local School Board Effectiveness Through The Utilization Of Advanced Open Systems Theory, TBR grant, unfunded, Lead to two publications

## **OTHER PUBLICATIONS**

### ***(Non-peer Reviewed)***

“Restaurant Carry Bill Raises Many Troubling Questions,” *Tennessean*, Tuesday June 9<sup>th</sup>, 2009.

Analysis of Structural Implications of the TACIR Prototype Model for K-12 Financing In Tennessee. Center for Fiscal Equity, Adequacy and Achievement Gains Research at the: Center of Excellence For Research and Policy, Tennessee State University. 2005.

*“An Assessment Of the Casino Industries Impact On Education Spending In Mississippi.” 2001. A Stennis Institute Of Government Report. Stennis Institute of Government, Mississippi State University.*

Technical Assistance Report: Lauderdale County, Mississippi. 2000. *Salary Survey, Job Descriptions, and Compensation Plan. Stennis Institute of Government, Mississippi State University.*

Technical Assistance Report: The City of Loral, Mississippi. 1999. *Salary Survey, Job Descriptions, and Compensation Plan. Stennis Institute of Government, Mississippi State University.*

Technical Assistance Report: The City of Quitman, Mississippi. 1998. *Salary Survey, Job Descriptions, and Compensation Plan. Stennis Institute of Government, Mississippi State University.*

## **CONFERENCE PRESENTATIONS**

Post Katrina Impacts On Local Government Retention & Recruitment on the Mississippi Gulfcoast, w/Goodman & French, Sept. 26, 2007, SECOPA Conference , Nashville, TN

"E-governance and the Future of the American Municipality," Sept. 25, 2008, SECOPA Conference, Orlando, FL

"Preparing Leaders for an Unscripted Future: New Challenges and Opportunities for ASPA," Sept. 26, 2008, SECOPA Conference, Orlando, FL

Public Policy in Tennessee, The Tennessee Political Science Association, 2008, Falls Creek Falls, April 18-19<sup>th</sup>.

Post Katrina Impacts On Local Government Retention & Recruitment on the Mississippi Gulfcoast, w/Goodman & French, Sept. 26, 2007, SECOPA Conference , Nashville, TN

The 2008 Presidential Candidate: Who is Most Electable? Presented at the Tennessee Political Science Association, April 20, 2007. Nashville, TN (Montgomery Bell State Park).

Evaluating Increased Enrollment Levels In Institutions of Higher Education: A Look at Merit-based scholarship Programs, Manuscript presented at the American Education Finance Association (AEFA), Baltimore, MD, March 18, 2007. w/ Eddie French.

Reservation Gaming: A Catalyst for Self-Governance for the Tribes of Arizona, Manuscript presented at the Western Social Science Conference in Calgary, Alberta, April 12, 2007.

Magellan Health Services, September 20, 2006, Nashville, ETHICAL THEORETICAL FOUNDATIONS OF AMERICAN PUBLIC SERVICE SECTOR SERVICES, Service Credit Seminar – 3 credit hours.

Survey & School Board Governance: Perceived School Board Effectiveness In Tennessee, SECOPA Sept. 30, 2006, Athens, GA

“Measuring the Social Distribution of Casino Revenues on Native American Reservations.” Manuscript presented at the Western Social Science Conference in Phoenix, Arizona April 17, 2006.

“Measuring School Board Effectiveness.” Manuscript presented at the American Education Finance Association (AEFA), Denver, Colorado, March 25, 2006. w/ Dr. Gary Peevely & Eddie French.

“An Exploratory Analysis of District Level Fiscal Impacts of a Sub-county Fiscal Capacity Model of K-12 Education Funding in Tennessee,” w/ Dr. Gary Peevely, Manuscript presented at the American Education Finance Association (AEFA), Denver, Colorado, March 24, 2006.

“Enrollment Levels In Institutions of Higher Education: Are State Lotteries Making A Difference In America’s Colleges and Universities: Could the Scholars and Politicians be Wrong?.” *Eddie French*. Manuscript presented at the Southeastern Conference on Public Administration, Oct. 5<sup>th</sup>, 2005, Little Rock AR.

“A Two Year Review of Tennessee’s Lottery.” TENNAIR Fall Conference. IR at the Wheel: Blazing the Assessment Trail. August 3, 2005.

“Enrollment Levels In Institutions of Higher Education: Are State Lotteries Making A Difference In Dixie.” w/ *Eddie French*. Manuscript presented at the Western Social Science Conference in Albuquerque, April 17, New Mexico, 2005.

“Measuring the Funding Discrepancies of Black Belt School Districts In Tennessee.” w/ *Gary Peevely, & Eddie French*. Manuscript presented at the American Educational Finance Association, Louisville, Kentucky, April 17, 2005.

“The Implementation of Performance-Based Budgeting In Nashville, Tennessee.” w/ *Bob Boydston*. Manuscript presented at the Southeastern Conference on Public Administration, Charlotte, NC, October 3-5, 2004.

“Tennessee’s Adoption of a State Lottery for Education: An Analysis of the Electorate.” Manuscript prepared for American Education Finance Association With Gary L. Peevely, March 12, 2004, Salt Lake City, Utah.

Guest Lecturer, NELD Leadership Symposium, Presentation Title: Trends In Public Leadership Theory. Oct 14, 2003, Nashville, TN.

The Volunteer Tax For The Volunteer State: A Look at the Recent Adoption of Tennessee’s State Lottery. *With P. Edward French, SECOPA, Savannah, GA, Oct. 05, 2002.*

Guest Lecturer, Comptroller of the Treasure, State of Tennessee. Presentation Title: Identifying Possible Problems In Policy Analysis. August 6, 2003.

Guest Lecturer, NELD Leadership Symposium, Presentation Title: Ethical Leadership In Public Organizations. June 11, 2003, Nashville, TN.

“State Gaming Adoption: A View From Two Southern States,” WSSA, 2003 Las Vegas.

Guest Panel Discussant, “Does Tennessee Need a Lottery?” Televised debate on Nashville’s Public Television (NPT), October 29, 2002.

Panel Moderator, Conference on “*Planning and the Future of Tennessee: The Future of Energy in Tennessee,*” Presented by The Tennessee Chapter of AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION, Nashville, TN, 2002.

“Measuring the Impact Of Casino Dollars On Local Government Assessment Values.” With P. Edward French, SECOPA 2002, Columbia, SC, Oct. 05, 2002.



“An Assessment of the Indirect Effect of Casino Revenues on Federal Allocations For Education” With P. Edward French, Association for Budgeting and Financial Management, Kansas City, MO, October 12, 2002.

“Measuring Casino Revenues Impact On Local Per Pupil Expenditures In Mississippi.” Western Social Science Conference in Albuquerque, New Mexico, 2002.

Panel Moderator, Conference on “*Excellence In Tennessee Governance,*” Presented by The Tennessee Chapter of AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION, Nashville, TN, 2001.

“Measuring the Impact of Casino Revenue On State & Local Per Pupil Expenditures In Mississippi.” Southeastern Conference on Public Administration, Baton Rouge, Louisiana, 2001.

“Policy Makers - Wake Up and Smell the Coffee, Lotteries are Still an Enormous Hoax!” Western Social Science Conference in Reno, Nevada 2001.

“Measuring the Impact of Casino Revenue on Total (Federal, State and Local Spending) Per Pupil Expenditures in Mississippi.” Mississippi Political Science Association, Diamond Head, MS 2001.

“Lotteries, the American States and the Federal Government: A Formula For Perpetual Success or Inevitable Destruction in Education Policy?” Southeastern Conference on Public Administration, Greensboro, N.C. 2000.

“Are States With Lotteries Experiencing Budgetary Discrimination From The Federal Government In Education Policy?” The Citadel Symposium On Southern Politics, Charleston, South Carolina. 2000.

“Can Students Truly Benefit From State Lotteries? A Look At Lottery Expenditures Toward Education In Southern States.” Southeastern Conference for Public Administration, St. Petersburg, Florida 1999.

*Article Reviews:*

Determining the Revenue Maximization Tax Rate For States With Legalized Corporate Casino Gambling, *Journal of Public Budgeting, Accounting and Financial Management*, 2007

*State Lotteries and Education: Do They Really Fix the Education Quagmire?* *Journal of Public Budgeting & Finance*, 2006

Symposium: Financial Issues in Education. *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 20, No. 2, 2009

Symposium: State Supported Gaming in America. *Journal of Public Budgeting, Accounting and Financial Management*, Vol. 16, No. 4, 2004

### **PROFESSIONAL SERVICE**

Tennessee Political Science Association, Secretary 2008

Tennessee Chapter of ASPA, Past-President 2007-2008

ASPA District III Representative, 2008-2010

QEP Proposal Committee, 2008-2009

SACS Accreditation Committee, 2008-2009

NASPAA Accreditation Committee, 2005-Present

Faculty Workload Committee, 2008-09

SECOPA Chair, Nashville 2007

Faculty Representative to the Graduate School Council, 2005 – Present

Faculty Representative for the Tenure & Promotion Appeals committee, 2007-Present

Tennessee State University Representative to the National Association of Schools of Public Policy and Administration (NASPPA). Washington, D.C., Oct 13 – 16, 2005.

President-Elect, Tennessee Chapter of American Society for Public Administration, 2005 – 2007

President, Tennessee Chapter of American Society for Public Administration, 2004 – 2005, 2006-2007

Executive Board Member, Tennessee Chapter of American Society for Public Administration, 2001 – 2005

Faculty Chair, Pi Alpha Alpha Honor Society, Institute of Government, Tennessee State University, 2003- Present.

Faculty Senator For The Institute of Government, TSU, Executive Committee Member: Parliamentarian, 2004 - 2005

Faculty Senate Representative for Institute of Government, Tennessee State University, Present – 2001

Chair, Academic I Subcommittee Member – Faculty Senate, Tennessee State University, 2004– 2002

Executive Subcommittee Member – Faculty Senate, Tennessee State University, 2002 – 2001

Doctoral Student Roundtable Discussion, “*What I Wish Someone Would Have Told Me On the Way to My Ph.D.*” Institute of Government, Tennessee State University

## **DISSERTATION/THESIS COMMITTEES**

*Jill Pittman*, Chair,

*Agatha Nolen*, Chair,

*Tracey Carter*, Ascension to the American College Presidency: A Study of Female Presidents of Public Universities and Community Colleges in the South

*Jennifer L. Larson*, 2009, TDOC Officer Perception and Mainstreaming Death Row Inmates in Tennessee

*Janice Rodriguez*, 2009, Content Analyses of State-Level Language Policy Rhetoric, Pre- and Post- 9/11

*Joy Clay*, **Chair**, 2009, Reservation Gaming: A Catalyst for Self-Governance for the Tribes of Arizona.

*Ron Turner*, **Chair**, 2008, Religion in Prison: A Mixed Methods Analysis of the Impact of Religion on Inmates in Two Tennessee Prisons

*Sharon Dixon Gentry* 2007, A Preliminary Assessment of the Tennessee Education Lottery Scholarship Program on Access to Higher Education In the State of Tennessee, committee member

*Chimezie N. Ozurumba* 2006, Gambling Taxes and State Budgets: Does Taxing Corporate Casinos Improve the Quality of Fiscal Systems? (Rutgers University), committee member

*Andy Spears*, 2006-07, Education Reform: Approaches and Outcomes in Kentucky and Tennessee, committee member

*Greg Shultz*, **Chair** 2006 – 07, The Impact of Education Experience on Student Persistence at Six Public Universities

*Mike Montgomery, Chair* 2006-07, Probation and Parole Officer Styles of Supervision In Tennessee

*Sharon Peters, Chair* 2006-07, Public funded Historically Black Colleges and Universities: An Analysis of Performance from Title VI to Fordice and Beyond

*Joan Gibron* - 2005-06, Representative Bureaucracy and Active Representation: A Missing Link Explored, committee member

*Ron Mauer*, 2003-04, Breaking The Cycle of Poverty: The Effect of Mixed-Income Neighborhoods On The Poor, committee member

*Srabanti Sarkar*, 2002-03, A Comparative Study of Contracting Out By Large, Medium, and Small Municipalities in the United States, committee member

*Diane Wilde*, 2001-02, Determinants of Ethical Behavior of Public Administrators: Profession, Position and Organizational Climate, committee member

#### **PROFESSIONAL MEMBERSHIPS, AFFILIATIONS, AND HONORARIES**

Tennessee Political Science Association

Southeastern Conference on Public Administration (SECOPA)

American Society of Public Administration (ASPA)

Pi Sigma Alpha (National Political Science Honorary)

Alpha Theta Chi (National Academic Honorary)

Pi Alpha Alpha (National Public Administration Honorary)

Commonwealth of Kentucky's Honorary of Kentucky Colonel's

#### **AWARDS**

Nominated as Teacher of the Year for the Institute of Government, Tennessee State University, 2005.

Department of Political Science, University of Tennessee at Chattanooga, Distinguished Alumni Award, 2005.

Most Outstanding Graduate Student Paper Award, Western Social Science Association, Reno, Nevada 2001. With P. Edward French.

Most Outstanding Doctoral Student Paper Award, SECOPA, St. Petersburg, Florida, 1999. With P. Edward French.

Inducted into Pi Alpha Alpha Honor Society, Mississippi State University, 2001

Inducted into Alpha Theta Chi Honor Society, Mississippi State University, 2000

Inducted into Pi Sigma Alpha Honor Society, Mississippi State University, 2000

Received Crusader Award for Academic and Athletic Achievement, Tennessee Temple University, 1995

Received Flora Hudson Talley Academic and Athletic Scholarship, Tennessee Temple University, 1993 – 95

Selected as School Representative at the Center for the Study of the Presidency, Tennessee Temple University, 1994

Inducted into Who's Who Among America's College Students, Tennessee Temple University 1992 – 1994